



Optimatics - Smarter Mobile Workforce Management

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East Lothian Council utilise Optimatics to improve safety and maximise operational efficiency

East Lothian Council is one of 32 council areas within Scotland. Committed to making East Lothian a great place to live, work and visit, a team of 4,500 employees work tirelessly to deliver the best services they can for the 92,800 people they look after.



Industry Sector

Public Sector

Size

85 vehicles

Key Drivers

Visibility of employees for improved health and safety

Summary of Benefits

East Lothian Council now have total visibility of all field based employees which has resulted in improved safety.

East Lothian Council have also utilised the software to improve response rates, reacting quickly to those areas prone to heavy ice and snow during winter months and they have accurate, reliable data regarding the utilisation of their fleet and specific materials to help them schedule and manage more effectively in the future.

Challenges

With numerous teams dedicated to essential road maintenance, gritting, transport and refuse collections around the clock, the safety of their employees has always been a top priority.

Dedicated departments within East Lothian Council maintain 912 kilometres of public highways and footpaths, operate a weekly domestic refuse collection and from November to March provide emergency gritting and snow clearing services. Essential to these vital services are a fleet of approximately 85 vehicles, all of which are fitted with Aeromark Optimatics mobile workforce technology.

Solution & Benefits

Aeromark tracking and lone worker protection technology was initially installed into the Council's gritting fleet in 2008 giving service managers full real-time visibility of their team via the internet. The gritting solution provides GPS location information (vehicle tracking), details on spreading and panic alarms tailored to the Council's operating procedures.

Following the instant improvements to safety offered by Optimatics, East Lothian Council employees were extremely responsive to the implementation of the technology. In addition, the system also enabled the team to quickly respond to areas prone to heavy snow and ice during winter months and effectively reallocate resources to clear any problems as efficiently as possible.

Shortly after implementation, the benefits of the system were recognised by other departments leading to the roll out of the system across roads maintenance, gully cleansing, buses and refuse collections.

Ian Dalgleish, Transport Services Manager for East Lothian Council commented, *'The system has uncovered areas of vulnerability which we were previously unaware of, enabling us to implement processes to improve the security of our assets as well as our employees. Optimatics is extremely malleable and with minimal effort the solution has proven to be a perfect fit in numerous departments within the Council.'*

'We considered a number of solutions to help us with the safety issues however Aeromark Optimatics proved to be the most cost effective and flexible. Since installing the system we have been delighted with the results and we always receive an excellent level of service and support.'

Future

East Lothian Council work extremely closely with their Aeromark Account Manager and are constantly looking at ways to improve efficiency and the level of data captured by the system in relation to their varied fleet.

Future developments could see East Lothian Council adopting additional mobile working solutions from Aeromark. *'We have been delighted with the benefits achieved by the Optimatics solution to date and look forward to developing the system as our departmental requirements evolve.'* concluded Dalgleish.