



Optimatics - Smarter Mobile Workforce Management

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Lantec - Streamlining business processes and improving competitive edge

Lantec, an IT solutions and logistics provider, has rolled out Aeromark's integrated Optimatics™ and Workflow DynMX™ solution to its 175 field engineers.

LANTEC



Industry Sector

ICT and Logistics

Size

175 engineers

Key Drivers

Part of an organisational drive to modernise and streamline business processes

Summary of Benefits

- Single mobile workforce management supplier
- Integrated tracking, scheduling, despatch and PDA workflows
- Quick and easy design
- Easy analysis
- Improved operational efficiency
- Significant cost reductions
- Effective monitoring of SLA's
- Improved accuracy of stock levels

Challenges

"Over the last eight months we have undertaken a strategic change of our operations protocol which has led to a huge drive to modernise and streamline our business processes," said Tony Barr, IT Director at Lantec. *"We wanted to improve visibility of our mobile workforce as we previously relied on mobile phone calls to communicate with our engineers. There was also a requirement to improve our scheduling system by replacing our manual process with a mobile solution and increase our stock accuracy with a scanning solution that provides near real-time updates to the central system."*

Solution & Benefits

Following an extensive review of solutions Lantec chose Aeromark. *"Other companies could provide only part of the solution we wanted. Once we had seen how Aeromark's innovative Optimatics technology offered a complete mobile workforce solution, integrating vehicle tracking, job scheduling and despatch, combined with the ease and speed at which we could design, create and deploy mobile PDA workflow applications using Workflow DynMX, the decision was automatic,"* explained Barr. *"Crucially, all the data gathered by Optimatics and Workflow DynMX can be analysed and easily viewed via the Optimatics Smartdash™ graphical reporting tool. This intelligent data will allow Lantec to have a complete picture of planned activity versus actual events that occur in the field enabling it to understand exactly how it can improve operational efficiency."*

"Additionally, our decision to roll out the Aeromark technology was based on the considerable ROI it will deliver. Workflow DynMX enables the creation of our bespoke PDA workflows without the need for bespoke software development and so we have been able to deploy our mobile PDA applications very quickly resulting in significant cost reductions when compared with competitive solutions. Aeromark's Optimatics provides us with the next level of telematics technology, enabling us to monitor our service levels more effectively," added Barr.

As part of the Lantec complete mobile workforce solution, Aeromark is running its Optimatics and Workflow DynMX solution on Opticon PDAs. *"The integrated barcode scanning capability of the Opticon device has enabled us to replace our manual stock inventory process with a mobile solution that has helped to improve the accuracy levels of our stock management,"* concluded Barr.